



SPEAKER, CAREER COACH, DIVERSITY STRATEGIST

Empowering Latinas is Good for Business

"Visionary, Energetic and Unforgettable are words I would use to describe Wilka V. Toppins. With every project, Wilka is able to navigate complex corporate structures and implement institutional changes while maintaining her infectious positive spirit. Whether she is speaking to an audience of students or making a presentation before corporate executives, Wilka will make lasting impressions and motivate monumental change in individuals or institutions."

-Jason Riveiro, Ohio State Director, League of Latin American Citizens, LULAC.



Wilka Toppins

The Corporate Latina™

Speaker, Career Coach, Diversity Strategist



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Wilka Toppins is a dynamic speaker and career strategist dedicated to helping Latinas and other visible minorities unlock the doors to the corporate suite. Wilka also works with organizations helping them design and implement effective strategies to advance and retain their Latina top talent.

Wilka delivers keynotes, leads individual and group coaching sessions and offers corporate and organizational training and development programs.

A corporate attorney, business owner, and former Fortune 100 corporate diversity vice president and senior counsel, Wilka's unique blend of experiences makes her the ideal strategist and coach to individuals and organizations.

- As a veteran attorney, Wilka understands what it means to struggle as a Latina woman in Corporate America and the professional business world.
- As an entrepreneur, Wilka shares the struggles that women often face as the CEO's of their own companies.
- As a former top level corporate executive, Wilka experienced the corporate world from the vantage point of a Latina.

From her humble origins in Puerto Rico to the boardroom and the courtroom in America, Wilka is the perfect Corporate Latina.

Wilka is a frequent speaker to local and national organizations. Wilka has worked with LULAC, HOPE, NSHMBA and Latina Style Magazine.



Visit our Blog at: askthecorporatelatina.com

Submit Your Career Questions
And Listen to Wilka's Video Answers

Research Wilka's advice on career, cultural diversity and work-life issues specifically for Latinas and other visible minorities.



Wilka Toppins is a Speaker, Career Coach and Diversity Strategist. Please visit us at:
www.thecorporatelatina.com
Book Wilka for your next event at info@thecorporatelatina.com or call 713-621-8588



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Most Requested Topics

-  **The Corporate Latina– Achieve Professional Success On Your Own Terms**
How to design and implement a career strategy that works for you as a professional Latina or woman of color in Corporate America.
-  **The Corporate America Club– Latinas Need Apply!**
Latinas achieve post-secondary and post-graduate degrees, however they are grossly under-represented in Corporate America. If Latinas are qualified to assume executive positions, why are Latinas missing in Corporate America? Discover how to “apply” for membership in the Corporate America world.
-  **How To Effectively Attract, Train and Retain Latino Talent**
Understanding the Latino cultural insights necessary to successfully implement and develop a hiring and retention program.
-  **15 Common Perceptions And Myths That Non-Latinos Have Of Latinos In The Workplace- Adopt or Drop?**
Foster an understanding and acceptance of cultural diversity in the workplace for Latinos and Non-Latinos.

“I have had the good fortune of working with Wilka on several community projects and found her to be thoroughly professional and effective. Her knowledge of the Hispanic community and what is relevant for continued growth and success is extensive. Having Wilka on your team is a sure step towards success”

*- Ed J. Goldberg, Regional Vice President
External Affairs, Macy’s, Inc.*

“I consider Wilka Toppins a thought leader in the areas of diversity and talent management. I have known and have worked with Wilka for the past 5 years and have found her to be a true professional and leader...”

*- Dr. Robert Rodriguez,
Assistant Dean And Director
Center for Corporate Learning,
Kaplan University*

“Wilka is a powerful speaker. I had the opportunity to learn about her impressive talent during our many interviews and seeing how the audience embraced her passionate presentations. Wilka’s life experiences need to be told, because she has to keep changing people’s lives the way she has been. What she has done here in Ohio will be passed on wherever she goes next.”

- Lorena Mora-Mowry, Author / Reporter / Journalist www.mujeLatinaToday.com e-zine



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Suggested Interview Questions for Wilka Toppins

- ◆ *Why do Latinas feel there is a big disconnect between their career goals and their cultural values as Latinas?*
- ◆ *How can I develop professionally within the context and culture of my company while maintaining my own cultural integrity and strengths?*
- ◆ *Why have Latinas and other women of color not been promoted as often to key executive level positions in Corporate America?*
- ◆ *What makes Latinas uniquely qualified to assume executive roles in Corporate America?*
- ◆ *What are the three most important attributes that a highly motivated Latina or other woman of color needs to have in order to unlock the door to the corporate suite?*
- ◆ *Are existing corporate mentoring programs effective for Latinas and other women of color?*
- ◆ *Do Latinas and other women of color fully understand what qualities and traits they need to develop to assume executive roles in Corporate America?*
- ◆ *What can companies do if they want to attract, nurture and retain Latinas in their organizations?*
- ◆ *What are some of the most important benefits of hiring Latinas in an organization?*
- ◆ *How does the new generation of Latino workers differ from the past generations and what can companies do to attract this booming labor pool?*
- ◆ *How can an organization develop the necessary cultural insights to promote and value diversity within their organization?*



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